Name of the Issue: Honasa Consumer Limited

Last updated

15-Nov-25

1 Type of Issue

Initial Public Offer

2 Issue Size (Rs. Mn)

17,014.40\*

\*Source: Basis of Allotment

## 3 Grade of issue along with name of the rating agency

NameNot ApplicableGradeNot Applicable

4 Subscription Level (Number of times)

7.61\*

Source: Basis of allotment

# 5 QIB Holding (as a % of Outstanding Capital) as disclosed to the stock exchanges

Particulars	%
(i) On Allotment *	55.95%
(ii) at the end of the Quarter immediately after the listing of the issue (December 30, 2023)	27.69%
(iii) at the end of 1st FY (March 31, 2024)	28.12%
(iv) at the end of 2nd FY (March 31, 2025)	34.04%
(v) at the end of 3rd FY (March 31, 2026)**	N.A.

<sup>\*</sup>Shareholding pattern disclosed to Stock Exchanges

#### 6 Financials of the issuer

(Rs. Million)

Parameters	1st FY (March 31, 2024)	2nd FY (March 31,2025)	3rd FY (March 31,2026) *
Income from operations	19,199	20,669	Not Available
Net Profit for the period	1,105	727	Not Available
Paid-up equity share capital	3,242	3,252	Not Available
Reserves excluding revaluation reserves	7,710	8,546	Not Available

<sup>\*</sup> Financials not available as reporting for the relevant years has not been completed.

<sup>\*\*</sup> QIB Holding not disclosed as reporting for relevant period has not been completed.

# 7 Trading Status

The equity shares of the Company are listed on BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") The equity shares have not been suspended or delisted.

Particulars	Status
(i) at the end of 1st FY (March 31, 2024)	Frequently trading
(ii) at the end of 2nd FY (March 31, 2025)	Frequently trading
(iii) at the end of 3rd FY (March 31, 2026) *	Not Available

<sup>\*</sup> Trading status not disclosed as the relevant fiscal years have not been completed.

# 8 Change in Directors of Issuer from the disclosures in the offer document

Particulars	Name of Director	Appointed / Resigned
(i) at the end of 1st FY (March 31, 2024)	N.A.	N.A.
(ii) at the end of 2nd FY (March 31, 2025)	N.A.	N.A.
(iii) at the end of 3rd FY (March 31, 2026) *	Not Available	Not Available

<sup>\*</sup> Changes in Directors of Issuer not updated as the relevant financial years have not been completed

### 9 Status of implementation of project/ commencement of commercial production

(i) as disclosed in the offer document

Not applicable

(ii) Actual implementation Not applicable

(iii) Reasons for delay in implementation, if any

Not applicable

# 10 Status of utilization of issue proceeds

(1) Advertisement expense towards enhancing the awareness and visibility of Company's Brands - Rs. 1,820 Mn -

(2) Capital expenditure to be incurred by Company for setting up new EBOs - Rs. 206 Mn -

- (3) Investment in Subsidiary, BBlunt for setting up new salons Rs. 260 Mn
- (4) General corporate purposes and unidentified inorganic acquisitions Rs.

1,218.92

(ii) Actual utilization

(iii) Reasons for deviation, if any

(i) As disclosed in the offer document

68% None

\*Basis Monitoring agency report for the quarter ended, Sept 30, 2025

#### 11 Comments of monitoring agency, if applicable

(i) Comments on use of funds
No comments
(ii) Comments on deviations, if any, in the use of proceeds of the Issue from the objects stated in the Offer document
No comments

(iii) Any other reservations expressed by the monitoring agency about the end use of funds

No comments

\*Will be updated once monitoring report is uploaded on the Stock Exchanges website

### 12 Pricing Data

Designated Stock Exchange NSE Issue Price (Rs.) 324.00 Listing Date 7-Nov-23

Drice peremeters	At close of	Close of 30th calendar	Close of 90th		the 1st FY after the listing of the ue (31st March, 2024)	
Price parameters	Nov-23 day from listing day	calendar day from listing day	Closing price	High	Low	
Market Price	337.10	380.95	436.65	402.40	404.95	388.05
Nifty 50 Index	19,406.70	20,937.70	21,853.80	22,326.90	22,516.00	22,163.60
Nifty FMCG	52,130.00	54,662.55	55,118.40	53,949.20	54,251.00	53,534.45

Price parameters	As at the end of the 2nd (31st	I FY after the listing o March, 2025)#	of the issue	As at the end of the 3 issue (31	rd FY after the lis st March, 2026) <sup>*</sup>	ting of the
	Closing price	High	Low	Closing price	High	Low

Market Price	231.86	236.78	225.50	-	-	-
Nifty 50 Index	23,519.35	23,649.20	23,450.20	-	-	-
Nifty FMCG	53,589.80	54,150.90	53,198.80	-	-	-
* The male has a late to be useful as a late of the la	1 (5)					

<sup>\*</sup> The pricing data is not disclosed as the relevant fiscal years have not been completed # Since 31 March, 2025 and 2024 being trading holiday, March 28 being preceding trading day considered as closing date

## 13 Basis for Issue Price

Accounting ratio		As disclosed in offer document, at the end of FY 2023	At the end of 1st FY (March 31, 2024)	At the end of 1st FY (March 31, 2025)	At the end o 1st FY (Marcl 31, 2026)*
	Company	-4.66	3.57	2.24	Not Available
EPS (Basic)					
	Peer Group & Industry Avg	51.11	19.46	55.64	Not Available
	Hindustan Unilever Limited	43.07	43.74	45.32	Not Availabl
	Colgate Palmolive (India) Limited	38.50	48.67	52.83	Not Availabl
	Procter & Gamble Hygiene and Health	208.91	NA	207.95	Not Availabl
	Dabur India Limited	9.64	10.40	9.97	Not Availabl
	Marico Limited	10.08	11.46	12.59	Not Availabl
	Godrej Consumer Products Limited	16.65	-5.48	18.11	Not Available
	Emami Limited	14.50	16.55	18.48	Not Availabl
	Bajaj Consumer Care Limited	9.48	10.89	9.14	Not Available
	Gillette India Limited	109.15	NA	126.35	Not Available
	Company***	N.A.	112.72	103.51	Not Availabl
	Peer Group & Industry Avg^	53.64	41.10	48.79	Not Available
	Hindustan Unilever Limited	59.16	51.86	49.84	Not Availabl
	Colgate Palmolive (India) Limited	54.25	55.70	45.24	Not Availabl
P/E	Procter & Gamble Hygiene and Health	83.12	NA	65.40	Not Availabl
F/E	Dabur India Limited	54.53	50.30	50.80	Not Availabl
	Marico Limited	54.28	43.36	51.76	Not Availabl
	Godrej Consumer Products Limited	59.09	NA	64.01	Not Availabl
	Emami Limited	34.82	25.92	31.38	Not Availabl
	Bajaj Consumer Care Limited	25.65	19.48	17.21	Not Available
	Gillette India Limited	57.82	NA	63.50	Not Available

	Company***	N.A.	10.09%	6.16%	
	Door Chairm & Indicators Asset	22.020/	07.040/	20.000/	Not Assilable
	Peer Group & Industry Avg	33.03%	27.24%	39.26%	Not Available
	Hindustan Unilever Limited	20.08%	19.99%	21.47%	Not Available
	Colgate Palmolive (India) Limited	61.01%	70.62%	86.32%	Not Available
NW	Procter & Gamble Hygiene and Health	71.68%	NA	87.12%	Not Available
	Dabur India Limited	18.02%	17.58%	15.77%	Not Available
	Marico Limited	33.42%	36.03%	38.19%	Not Available
	Godrej Consumer Products Limited	12.34%	-4.45%	15.43%	Not Available
	Emami Limited	27.13%	32.18%	29.94%	Not Available
	Bajaj Consumer Care Limited	17.63%	18.71%	16.75%	Not Available
	Gillette India Limited	35.97%	NA	42.39%	Not Available
	Company	19.27	33.78	36.28	Not Available
	Peer Group & Industry Avg	133.26	87.97	126.48	Not Available
	Hindustan Unilever Limited	215.02	218.86	211.14	Not Available
	Colgate Palmolive (India) Limited	63.11	68.91	61.20	Not Available
/ non above	Procter & Gamble Hygiene and Health	291.44	NA	238.71	Not Available
per share	Dabur India Limited	53.29	58.14	63.25	Not Available
	Marico Limited	30.59	32.22	32.92	Not Available
	Godrej Consumer Products Limited	134.88	123.17	117.34	Not Available
	Emami Limited	52.43	56.30	61.34	Not Available
	Bajaj Consumer Care Limited	55.10	58.17	54.37	Not Available
	Gillette India Limited	303.47	NA	298.07	Not Available

Notes

NA - Financial information for is not available for Procter & Gamble Hygiene and Health Care Limited and Gillette India Limited for year ended 31 March, 2024

# 14 Any other material information

Particulars	Date
Listing of equity shares of Honasa Consumer Ltd	7-Nov-23
Approval from shareholders obtained for ratification of "Honasa Consumer Limited Employees Stock Option Plan – 2018" and "Honasa Consumer Limited Employees Stock Option Plan – 2021"	29-Jan-24
Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 for Fireside Ventures Investment Fund I	5-Mar-24
Allotment of 24,97,400 Equity Shares having face value of Rs. 10 each under ESOP plan 2018 and ESOP plan 2021	13-Mar-24

<sup>\*</sup> Sourced from Prospectus

<sup>\*\*</sup>Not available as the relevant fiscal years have not been completed / information not disclosed

<sup>\*\*\*</sup>Since Basic and Diluted Earnings Per Share for year ended March 31, 2023 is negative P/E ratio of the Company is not ascertainable

<sup>^</sup> P/E is calculated as closing market price on NSE as on October 19, 2023 / Basic EPS for the year ended March 31, 2023 sourced from Prospectus

onasa Consumer Launches STAZE, to capture share of Color Cosmetics.	24-Mar-24
malgamation of wholly owned subsidiaries of Honasa Consumer Limited namely, Fusion Cosmeceutics Private imited ("Transferor Company-1") and Just4Kids Services Private Limited ("Transferor Company-2") into and with onasa Consumer Limited ("Transferee Company").	19-Apr-24
ntimation Under Regulation 30 About Receipt Of Compounding Order Under Section 48 (3) Of Legal Metrology Act, 009.	30-Apr-24
ntimation Under Regulation 30 About Receipt Of Order Under GST With Respect To Wholly Owned Subsidiary.	30-Apr-24
nnouncement under Regulation 30 (LODR)-Allotment of ESOP / ESPS. Grant of 3,97,169 options under Honasa consumer Limited Employees Stock Option Plan-2018	2-Aug-24
ntimation Of Change Of CIN Of The Company Pursuant To Listing Of Equity Shares	8-Aug-24
ntimation Of The Approval Received From National Company Law Tribunal, New Delhi Bench In Relation To The cheme Of Amalgamation Between Just4Kids Services Private Limited (Transferor), Fusion Cosmeceutics Private imited (Transferor), and with Honasa Consumer Limited (Transferee)	14-Aug-24
he Company is in receipt of judgment dated October 01st 2024 passed by the Court of Merits at Dubai wherein the rubai Court has rejected the grievances filed by Honasa Consumer Limited and RSM General Trading LLC and redered to attach assets of Honasa Consumer Limited in UAE along with refusal to cancel the trading license of Honasa consumer General Trading LLC	4-Oct-24
Ir. Jayant Chauhan, Chief Product and Technology Officer designated as Senior Management Personnel ("SMP"), has endered his resignation with effect from closure of business hours on November 30, 2024 due to personal reasons	15-Oct-24
Honasa Consumer introduces winter skincare ranges across Mamaearth, The Derma Co., Aqualogica	7-Nov-24
clarification For Recent Misinformation Being Spread By AICPDF Covered In Certain News Articles, And Social Media conversations	21-Nov-24
SM and the Company filed respective appeals ("Appeals") against the precautionary attachment order passed by the lubai Court at Dubai, UAE ("Dubai Court") on 06th June 2024 ("Precautionary Attachment Order"). The Dubai Court ejected both the Appeals filed by RSM and the Company on 01st October 2024 ("Dubai Court Order").	22-Dec-24
esignation of Senior Management Personnel Mr. Master Zairus, Chief Business Officer designated as Senior lanagement Personnel ("SMP") resigned w.e.f. February 28, 2025 due to personal reasons	2-Jan-25
Ingoing litigation between Honasa Consumer Limited ("Company") and RSM General Trading LLC ("RSM") wherein the Company had filed a petition under Section 11 of the Arbitration & Conciliation Act, 1996	25-Feb-25
llotment of equity shares under Honasa Consumer Limited ESOP Schemes.	7-Mar-25
rant Of Options Under Honasa Consumer Limited Employee Stock Options Plan - 2018	2-Apr-25
ntimation of the resignation of Ms. Anuja Mishra, Chief Marketing Officer of the Company.	5-Apr-25

Disclosure pursuant to Regulation 30 for appointment of SMP of the Company	24-Apr-25
Board of Directors of the Company at their meeting held today i.e. May 22, 2025, has approved the appointment of CS Shashi Shekhar, Proprietor of Arora Shekhar and Company, as the Secretarial Auditors of the Company for a tenure of Five (5) years	22-May-25
The Exchange has sought clarification from Honasa Consumer Ltd on May 26, 2025, with reference to Movement in Volume.	26-May-25
Receipt of Order of NCLT, Delhi Bench in relation to Scheme of Amalgamation	4-Jun-25
Mr. Dhanraj Dagar, Company Secretary and Compliance Officer designated as Key Management Personnel ("KMP"), has tendered his resignation	14-Jun-25
Appointment of Mr. Yatish Bhargava as Chief Business Officer	17-Jun-25
On June 18, 2025, the company has approved a total grant of 53,322 (Fifty-Three Thousand Three Hundred and Twenty-Two) stock options under Honasa Consumer Limited Employee Stock Options Plan – 2018	18-Jun-25
Reciept of Certified Copy of Order of the Hon"ble National Company Law Tribunal, Delhi Bench in relation to Scheme of Amalgamation.	26-Jun-25
Re-appointment of Mr. Vivek Gambhir as an Independent Director Appointment of Mr. Gaurav Pandit as Company Secretary and Compliance Officer	17-Jul-25
Monitoring Agency Report issued by ICRA Limited (Monitoring Agency) for the quarter ended June 30, 2025.	12-Aug-25
Re-Appointment Of Independent Director And Appointment Of Secretarial Auditor	25-Sep-25
Note: For further updates and information, please refer Stock Exchange websites	