



This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the Letter of Offer dated March 22, 2019 (the “**Letter of Offer**” or “**LOF**”) filed with the Stock Exchanges, namely BSE Limited (“**BSE**”) and National Stock Exchange of India Limited (“**NSE**”) and together with BSE, “**Stock Exchanges**”) and the Securities and Exchange Board of India (“**SEBI**”)



VODAFONE IDEA LIMITED

(Formerly Idea Cellular Limited)

Vodafone Idea Limited (formerly, Idea Cellular Limited) was incorporated as 'Birla Communications Limited', a public limited company under the Companies Act, 1956 with a certificate of incorporation issued by the Registrar of Companies, Maharashtra at Mumbai on March 14, 1995 and a certificate of commencement of business on August 11, 1995. The name of our Company was changed to 'Birla AT&T Communications Limited' and a fresh certificate of incorporation was issued by the Registrar of Companies, Maharashtra at Mumbai on May 30, 1996. The name of our Company was subsequently changed to 'Birla Tata AT&T Limited' and a fresh certificate of incorporation was issued by the then Registrar of Companies, Gujarat, Dadra & Nagar Haveli at Ahmedabad (“**RoC**”) on November 6, 2001. The name of our Company was changed to 'Idea Cellular Limited' and fresh certificate of incorporation was issued by the RoC on May 1, 2002. Thereafter, the name of our Company was changed to its present name 'Vodafone Idea Limited' and a fresh certificate of incorporation was issued by the RoC on August 31, 2018. For details, including reasons for changes in the name and registered office of our Company, see “*History and Certain Corporate Matters*” on page 144 of the LOF.

Registered Office: Suman Tower, Plot No. 18, Sector 11, Gandhinagar 382 011, Gujarat, India. **Corporate Office:** Birla Centurion, 10th Floor, Century Mills Compound, Pandurang Budhkar Marg, Worli, Mumbai 400 030, Maharashtra, India. **Contact Person:** Mr. Pankaj Kapdeo, Company Secretary and Compliance Officer; **E-mail:** shs@vodafoneidea.com; **Tel:** +91 95940 04000; **Website:** www.vodafoneidea.com; **Corporate Identity Number:** L32100GJ1996PLC030976

OUR PROMOTERS: MR. KUMAR MANGALAM BIRLA, HINDALCO INDUSTRIES LIMITED, GRASIM INDUSTRIES LIMITED, BIRLA TMT HOLDINGS PRIVATE LIMITED, VODAFONE INTERNATIONAL HOLDINGS B.V., AL-AMIN INVESTMENTS LIMITED, ASIAN TELECOMMUNICATION INVESTMENTS (MAURITIUS) LIMITED, CCII (MAURITIUS), INC., EURO PACIFIC SECURITIES LIMITED, VODAFONE TELECOMMUNICATIONS (INDIA) LIMITED, MOBILVEST, PRIME METALS LIMITED, TRANS CRYSTAL LIMITED, OMEGA TELECOM HOLDINGS PRIVATE LIMITED, TELECOM INVESTMENTS INDIA PRIVATE LIMITED, JAYKAY FINHOLDING (INDIA) PRIVATE LIMITED AND USHA MARTIN TELEMATICS LIMITED.

ISSUE OF UP TO 19,999,830,911 EQUITY SHARES OF OUR COMPANY OF FACE VALUE ₹10 EACH (“RIGHTS EQUITY SHARES”) FOR CASH AT A PRICE OF ₹ 12.50 PER RIGHTS EQUITY SHARE (“ISSUE PRICE”) INCLUDING A PREMIUM OF ₹ 2.50 PER RIGHTS EQUITY SHARE AGGREGATING UP TO ₹ 249,997.89 MILLION TO THE ELIGIBLE EQUITY SHAREHOLDERS ON RIGHTS BASIS IN THE RATIO OF 87 RIGHTS EQUITY SHARES FOR EVERY 38 EQUITY SHARES HELD BY THEM ON THE RECORD DATE (THE “ISSUE”), THE RECORD DATE WAS APRIL 2, 2019. THE ISSUE PRICE OF THE RIGHTS EQUITY SHARES IS 1.25 TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, SEE “TERMS OF THE ISSUE” ON PAGE 837 OF THE LOF.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF VODAFONE IDEA LIMITED (THE "COMPANY" OR THE "ISSUER")

ISSUE OPENS ON:
WEDNESDAY, APRIL 10, 2019

LAST DATE FOR REQUEST FOR SPLIT APPLICATION FORMS:
WEDNESDAY, APRIL 17, 2019

ISSUE CLOSES ON:
WEDNESDAY, APRIL 24, 2019

ASBA*

Simple, Safe, Smart way of making an application - Make use of it !!!

*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA below.

Please note that in accordance with the provisions of the SEBI circular CIR/CFD/DIL/1/2011 dated April 29, 2011 all QIBs and Non-Institutional Investors complying with the eligibility conditions prescribed under the SEBI ICDR Regulations and the SEBI circular SEBI/CFD/DIL/ASBA/1/2009/30/12 dated December 30, 2009 must mandatorily invest in the Issue through the ASBA process, unless otherwise permitted by regulatory authorities or under applicable law. All Retail Individual Investors complying with the eligibility conditions have the option to apply through the ASBA process or the non-ASBA process. Eligible Equity Shareholders who have renounced their Rights Entitlement in part, Renounees and Eligible Equity Shareholders holding Equity Shares in physical form are not eligible ASBA Investors and must apply for Rights Equity Shares only through the non-ASBA process, irrespective of the Application amounts/ Applicant category.

ASBA Investors should note that the ASBA process involves application procedures that may be different from the procedure applicable to non-ASBA process. ASBA Investors should carefully read the provisions applicable to such applications before making their application through the ASBA process. For details, see “*Terms of the Issue - Procedure for Application*” on pages 841 of the LOF.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors may apply through the ASBA process subject to the compliance of conditions for being an ASBA Investor. The ASBA Investor is required to fill the CAF and submit the same to the SCSB. The SCSB will block the amount in the account as per the authority contained in the CAF and undertake other tasks as per the specified procedure. The balance amount remaining after the finalisation of the Basis of Allotment shall be unblocked by the SCSBs on the basis of the instructions issued in this regard by the Registrar and the Lead Managers to the respective SCSB. For details on the ASBA process, please refer to the details given in Composite Application Form (“CAF”) and Abridged Letter of Offer dated March 22, 2019 (“ALOF”) and also please refer to the section “*Terms of the Issue - Procedure for Application through the ASBA process*” on pages 851 of the LOF. The list of banks which have been notified by SEBI to act as SCSBs for the ASBA Process is provided on <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=34> or <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=35>, as applicable. For details on Designated Branches of SCSBs collecting the CAFs, please refer the above mentioned SEBI links.

ELIGIBLE EQUITY SHAREHOLDERS UNDER THE ASBA PROCESS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES UNDER THE ASBA PROCESS CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH ASBA APPLICANT ON THE RECORD DATE.

DISPATCH OF ALOF AND CAF: The dispatch of ALOF along with CAF for the Issue has been completed by Registrar to the Issue, Bigshare Services Private Limited (“**Registrar**”) through Speed Post on April 06, 2019, to the Eligible Equity Shareholders of the Company whose names appeared in the Register of Members/Beneficial Owners of the Company, on the Record Date, i.e., April 02, 2019, (i) who have provided an Indian address to our Company and (ii) to foreign corporate or institutional Shareholders in Identified Jurisdictions.

In case of Non-ASBA application, the CAF duly completed together with the amount payable on application must be deposited with the collection centres of the Bankers to the Issue indicated on the reverse of the CAF, and not with the Lead Managers or the Company, before the close of banking hours on or before the Issue Closing Date, i.e., Wednesday, April 24, 2019. Please note that those who are making the application on plain paper shall not be entitled to renounce their rights and should not utilize the original CAF for any purpose including renunciation even if it is received subsequently. If the Eligible Equity Shareholder violates such requirements, he/ she shall face the risk of rejection of both the applications. The Company shall refund such application amount to the Eligible Equity Shareholder without any interest thereon and no liability shall arise on part of the Company, the Lead Managers or the Directors. Separate cheque or bank draft must accompany each CAF. Investors residing at places other than places where the bank collection centres have been opened by the Company for collecting applications, are requested to send their CAF together with an account payee cheque/demand draft/cheque for the full application amount, net of bank and postal charges drawn in favour of “**Vodafone Idea Limited - Rights Issue - R**”, crossed ‘A/c Payee only’ and payable at Mumbai directly to the Registrar by registered post so as to reach them on or before the Issue Closing Date. The envelope should be superscribed “**Vodafone Idea Limited - Rights Issue**”. Our Company or the Registrar will not be responsible for postal delays/loss of Applications in transit, if any. Non-resident investors applying from places other than places where the bank collection centres have been opened by the Company for collecting applications, are requested to send their CAF together with demand draft/cheque for the full application amount, net of bank and postal charges drawn in favour of “**Vodafone Idea Limited - Rights Issue - NR**”, crossed ‘A/c Payee only’ payable at Mumbai directly to the Registrar by registered post so as to reach them on or before the Issue Closing Date. The envelope should be superscribed “**Vodafone Idea Limited - Rights Issue**”. Our Company or the Registrar will not be responsible for postal delays/loss of Applications in transit, if any. If any portion of the CAF is detached or separated, such Application is liable to be rejected.

AVAILABILITY OF DUPLICATE CAF: In case the original CAF is not received, or is misplaced by the Eligible Equity Shareholder, the Registrar will issue a duplicate CAF on the request of the Eligible Equity Shareholder who should furnish the registered folio number, DP and Client ID number and his/ her full name and address to the Registrar. Please note that the request for duplicate CAF should reach the Registrar within seven days prior to the Issue Closing Date. Please note that Applicants who are making the Application in the duplicate form should not utilize the original CAF for any purpose including renunciation, even if it is received or found subsequently. If the Investor violates such requirements, he/she shall face the risk of rejection of either original CAF or both the Applications. Our Company or the Registrar to the Issue or the Lead Managers will not be responsible for postal delays or loss of duplicate CAF in transit, if any.

Application on Plain Paper :

– **Under Non-ASBA Process:** An Eligible Equity Shareholder who has neither received the original CAF nor is in a position to obtain the duplicate CAF may make an Application to subscribe to the Issue on plain paper, along with an account payee cheque or demand draft drawn at par, net of bank and postal charges, payable at Mumbai and the Investor should send such plain paper Application by registered post directly to the Registrar to the Issue. For details of the mode of payment, see “*Terms of the Issue - Modes of Payment*” on page 849 of the LOF.

– **Under ASBA Process:** An Eligible Equity Shareholder who has neither received the original CAF nor in a position to obtain the duplicate CAF and who is applying under the ASBA process may make an application to subscribe to the Issue on plain paper. Eligible Equity Shareholders shall submit the plain paper application to a Designated Branch of an SCSB for authorizing such SCSB to block an amount equivalent to the amount payable on the application in the bank account maintained with such SCSB.

The envelope should be super scribed “**Vodafone Idea Limited - Rights Issue**”.

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with our Company or the Depositories, must reach, the office of the Registrar (for Non-ASBA applications), or the Designated Branch of the SCSB (for ASBA applications), before the Issue Closing Date and should contain the following particulars:

- Name of our Company, being Vodafone Idea Limited; • Name and address of the Eligible Equity Shareholder including joint holders; • Registered Folio Number/ DP and Client ID No.; • Number of Equity Shares held as on Record Date; • Share Certificate numbers and distinctive numbers of Equity Shares, if held in physical form (For Non-ASBA applications only) • Allotment option preferred - physical or demat form (including DP ID and Client ID), if held in physical form; (For Non-ASBA applications only) • Number of Rights Equity Shares entitled to; • Number of Rights Equity Shares applied for; • Number of additional Rights Equity Shares applied for, if any; • Total number of Rights Equity Shares applied for; • Total amount paid at the rate of ₹ 12.50 per Rights Equity Share; • Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB (for ASBA applicants only) • Particulars of cheque/ demand draft; (For Non-ASBA applications only) • Savings or current account number and name and address of the bank where the Eligible Equity Shareholder will be depositing the refund order (in case of Equity Shares held by the Eligible Equity Shareholder in physical form). In case of Equity Shares held in dematerialized form, the Registrar shall obtain the bank account details from the information available with the Depositories; (For Non-ASBA applications only) • Except for Applications on behalf of the Central or State Government, the residents of Sikkim and officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Equity Shares applied for pursuant to the Issue; • If the payment is made by a draft purchased from NRE or FCNR or NRO account, as the case may be, an account debit certificate from the bank issuing the draft confirming that the draft has been issued by debiting the NRE or FCNR or NRO account (For Non-ASBA applicants only) • Signature of the Applicant (in case of joint holders, to appear in the same sequence and order as they appear in the records of our Company or the Depositories); and

Additionally, all such Applicants are deemed to have accepted the following:

- “*I/We understand that neither the Rights Entitlement nor the Rights Equity Shares have been, or will be, registered under the United States Securities Act of 1933, as amended (the “US Securities Act”) or any United States state securities laws, and may not be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof (the “United States”), except in a transaction exempt from, or not subject to, the registration requirements of the US Securities Act. I/we understand the offering to which this application relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlement for sale in the United States, or as a solicitation therein of an offer to buy any of the said Rights Equity Shares or Rights Entitlement in the United States. Accordingly, I/we understand that this application should not be forwarded to or transmitted in or to the United States at any time, except to Qualified Institutional Buyers (as defined in the US Securities Act). I/we understand that none of the Company, the Registrar, the Lead Managers or any other person acting on behalf of the Company will accept subscriptions from any person, or the agent of any person, who appears to be, or who the Company, the Registrar, the Lead Managers or any other person acting on behalf of the Company has reason to believe is in the United States and is not a Qualified Institutional Buyer (as defined in the US Securities Act), or if such person is outside India and the United States, such person is not a corporate Shareholder, or is ineligible to participate in the Issue under the securities laws of their jurisdiction.*”
- *I/We will not offer, sell or otherwise transfer any of the Rights Equity Shares which may be acquired by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation except under circumstances that will result in compliance with any applicable laws or regulations. We satisfy, and each account for which we are acting satisfies, all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of our residence.*
- *I/We understand and agree that the Rights Entitlement and Rights Equity Shares may not be reoffered, resold, pledged or otherwise transferred except in an offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act.*
- *I/We (i) am/are, and the person, if any, for whose account I/we am/are acquiring such Rights Entitlement, and/or the Equity Shares, is/are outside the United States or a Qualified Institutional Buyer (as defined in the US Securities Act), and (ii) is/are acquiring the Rights Entitlement and/or the Equity Shares in an offshore transaction meeting the requirements of Regulation S or in a transaction exempt from, or not subject to, the registration requirements of the US Securities Act.*
- *I/We acknowledge that the Company, the Lead Managers, their affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements.”*

IF AN APPLICANT MAKES AN APPLICATION USING THE CAF AS WELL AS PLAIN PAPER, BOTH THE APPLICATIONS SHALL BE LIABLE TO BE REJECTED.

OVERSEAS SHAREHOLDERS: The distribution of the LOF, ALOF, CAF, any other offering material and the issue of the Rights Equity Shares on a rights basis to persons in certain jurisdictions outside India may be restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the LOF, the ALOF or the CAF or any other offering material may come are required to inform themselves about, and observe such restrictions. The Company is making this Issue on a rights basis to the Eligible Equity Shareholders of the Company and will dispatch the LOF, ALOF and CAF only to Eligible Equity Shareholders (i) who have provided an Indian address to our Company and (ii) to foreign corporate or institutional Shareholders in Identified Jurisdictions. For details, please see “*Notice to Investors*” on page 9 of the LOF.

IN THE UNITED STATES TO THE US QIBs ONLY

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended, or any U.S. State Securities Laws and may not be offered, sold, resold or otherwise transferred within the United States or the territories or possessions thereof, except in a transaction exempt from the registration requirements of the Securities Act. The rights entitlements and Rights Equity Shares referred to in the LOF are being offered in offshore transactions outside the United States in compliance with regulation S under the Securities Act and in the United States to “Qualified Institutional Buyers” (as defined in rule 144A under the Securities Act) in transactions exempt from the registration requirements under section 4(a)(2) of the Securities Act. The offering to which the LOF relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlements for sale in the United States or as a solicitation therein of an offer to buy any of such securities, except in each case to persons in the United States who are U.S. QIBs. Accordingly, you should not forward or transmit the LOF in or into the United States at any time.

Neither our Company, nor any person acting on behalf of our Company, will accept a subscription or renunciation from any person, or the agent of any person, who appears to be, or who our Company, or any person acting on behalf of our Company, has reason to believe is, (A) in the United States when the buy order is made (other than persons in the United States who are U.S. QIBs) or (B) outside India or the United States, and not a corporate person acquiring the Rights Entitlements or Rights Equity Shares in compliance with laws of such other jurisdiction. Envelopes containing a CAF should not be postmarked in the United States or otherwise dispatched from the United States (other than from persons in the United States who are U.S. QIBs) or any other jurisdiction where it would be illegal to make an offer under the LOF or where any action would be required to be taken to permit the Issue. Our Company is making the Issue on a rights basis to the Eligible Equity Shareholders and will dispatch the LOF or ALOF or CAF only to Eligible Equity Shareholders (i) who have provided an Indian address to our Company and (ii) who are foreign corporate or institutional Shareholders in Identified Jurisdictions. Any person who acquires Rights Entitlements or Rights Equity Shares will be deemed to have represented, warranted and agreed, by accepting the delivery of the LOF, that (i) it is not and that at the time of subscribing for the Rights Equity Shares or the Rights Entitlements, it will not be, in the United States when the buy order is made and (a) is either in India or (b) is in an Identified Jurisdiction (other than the United States) and a corporate person acquiring the Rights Entitlements or Rights Equity Shares in compliance with laws of its jurisdiction, or (ii) it is a U.S. QIB in the United States, and in each case is authorized to acquire the Rights Entitlement and the Rights Equity Shares in compliance with all applicable laws and regulations.

Our Company, in consultation with the Lead Managers, reserves the right to treat as invalid any CAF which: (i) appears to our Company or its agents to have been executed in or dispatched from the United States (unless the CAF is submitted by a U.S. QIB in the United States); (ii) does not include the relevant certification set out in the CAF headed “Overseas Shareholders” to the effect that the person accepting and/or renouncing the CAF does not have a registered address (and is not otherwise located) in the United States (unless the CAF is submitted by a U.S. QIB in the United States), is from an Identified Jurisdiction and is complying with laws of jurisdictions applicable to such person in connection with the Issue, among others; or (iii) where our Company believes acceptance of such CAF may infringe applicable legal or regulatory requirements; and our Company shall not be bound to issue or Allot any Rights Equity Shares in respect of any such CAF.

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in CAF or a plain paper Application is April 24, 2019. Our Board or any committee thereof, subject to the provisions of the Articles of Association may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the CAF or the plain paper Application, together with the amount payable, is either: (i) not blocked with an SCSB; or (ii) not received by the Bankers to the Issue or the Registrar to the Issue, on or before the close of banking hours on the aforesaid last date or such date as may be extended by our Board or the Committee of Directors, the invitation to offer contained in the LOF shall be deemed to have been declined and our Board or the Committee of Directors shall be at liberty to dispose off the Rights Equity Shares hereby offered, as provided under the section “*Terms of the Issue - Basis of Allotment*” on page 860 of the LOF.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALIZED FORM.

LISTING: The existing Equity Shares are listed on the Stock Exchanges. Our Company has received ‘in-principle’ approvals from the BSE and the NSE for listing of the Rights Equity Shares to be allotted pursuant to the Issue through their letters dated March 18, 2019 and March 19, 2019, respectively. BSE is the Designated Stock Exchange for the Issue.

DISCLAIMER CLAUSE OF SEBI: Submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The investors are advised to refer to the full text of the “*Other Regulatory and Statutory Disclosure - Disclaimer Clause of SEBI*” on page 830 of the LOF.

DISCLAIMER CLAUSE OF BSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited should not, in anyway, be deemed or construed that the LOF has been cleared or approved by BSE Limited; nor does it certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the LOF for the full text of the “*Other Regulatory and Statutory Disclosure - Disclaimer Clause of BSE*” beginning on page 831 of the LOF.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the LOF has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the Letter of Offer for the full text of the “*Other Regulatory and Statutory Disclosure - Disclaimer clause of NSE*” on page 832 of the LOF.

BANKERS TO THE ISSUE: HDFC Bank Limited, State Bank of India and Axis Bank Limited

REFUND BANK: HDFC Bank Limited

PLEASE REFER TO THE REVERSE OF THE CAF FOR THE DETAILS OF THE BANKERS TO THE ISSUE AND ITS COLLECTION CENTRES. INVESTORS ARE ADVISED TO REFER TO THE LOF AND THE RISK FACTORS CONTAINED THEREIN BEFORE APPLYING IN THE ISSUE.

AVAILABILITY OF THE LOF: The LOF is available on the website of the Lead Managers viz. www.investmentbank.kotak.com, www.ml-india.com, www.morganstanley.com/about-us/global-offices/asiapacific/india, www.hdfcbank.com and www.sbicaps.com and websites of BSE and NSE viz. www.bseindia.com and www.nseindia.com, respectively and on the website of SEBI at www.sebi.gov.in and a copy of the same can be downloaded from these websites.

NOTICE TO SHAREHOLDERS: With reference to Risk Factor 26 on page 35 of the LOF and the section “*Capital Structure*” beginning on page 59 of the LOF, please note that the authorized share capital of our Company has been updated in the records of the MCA to reflect the correct authorized capital as ₹ 302,930,020,000. In addition, the second paragraph in the section “*Terms of the Issue – Fractional Entitlements*” on page 839 of the LOF stands deleted. This should be read in conjunction with the LOF, the ALOF and the CAF and to that extent, such documents stand modified.

LEAD MANAGERS TO THE ISSUE					REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
	 A subsidiary of Bank of America Corporation	Morgan Stanley	 We understand your world			Pankaj Kapdeo Birla Centurion, 10 th Floor, Century Mills Compound, Pandurang Budhkar Marg, Worli, Mumbai 400 030, Maharashtra, India. Tel: + 91 95940 04000 E-mail: pankaj.kapdeo@vodafoneidea.com
Kotak Mahindra Capital Company Limited 1 st Floor, 27 BKC, Plot No. 27, “G” Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051, Maharashtra, India Tel: +91 22 4336 0000 E-mail: vil.rights@kotak.com Investor Grievance E-mail: kmccredressal@kotak.com Website: www.investmentbank.kotak.com Contact Person: Ganesh Rane SEBI Registration No.: INM000008704	DSP Merrill Lynch Limited Ground Floor, “A” Wing, One BKC, “G” Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051, Maharashtra, India Tel: +91 22 6632 8000 E-mail: dg.vodafoneidea_rights@baml.com Investor Grievance E-mail: dg.india_merchantbanking@baml.com Website: www.ml-india.com Contact Person: Anirudh Singh Sankhla SEBI Registration No.: INM000011625	Morgan Stanley India Company Private Limited 18F, Tower 2, One Indiabulls Centre, 841, Senapati Bapat Marg, Mumbai 400 013, Maharashtra, India Tel: +91 22 6118 1000 E-mail: vodafoneidea_issue@morganstanley.com Investor Grievance E-mail: investors_india@morganstanley.com Website: www.morganstanley.com/about-us/global-offices/asiapacific/india Contact Person: Vaibhav Gupta SEBI Registration No.: INM000011203	HDFC Bank Limited Investment Banking Group, Unit No. 401 & 402, 4 th Floor, Tower B, Peninsula Business Park, Lower Parel, Mumbai 400 013, Maharashtra, India Tel: +91 22 3395 8233 E-mail: vodafoneidea.rights@hdfcbank.com Investor Grievance E-mail: investor.redressal@hdfcbank.com Website: www.hdfcbank.com Contact Person: Ravi Sharma SEBI Registration No.: INM000011252	SBI Capital Markets Limited 202, Maker Tower ‘E’, Cuffe Parade, Mumbai 400 005, Maharashtra, India Tel: +91 22 2217 8300 E-mail: vil.rights@sbicaps.com Investor Grievance Email: investorrelations@sbicaps.com Website: www.sbicaps.com Contact Person: Sambit Rath SEBI Registration No.: INM000003531	Bigshare Services Private Limited 1 st Floor, Bharat Tin Works Building, Opp. Vasant Oasis, Makwana Road, Marol, Andheri East, Mumbai 400 059, Maharashtra, India Tel: +91 22 6263 8200 E-mail: rightsissue@bigshareonline.com Investor Grievance E-mail: vil.investors@bigshareonline.com Website: www.bigshareonline.com Contact Person: Mr. Ashok S Shetty, SEBI Registration No.: INR000001385	

For VODAFONE IDEA LIMITED
On behalf of the Board of Directors
Sd/-
Compliance Officer

VODAFONE IDEA LIMITED (formerly, Idea Cellular Limited) is proposing, subject to receipt of requisite approvals, market conditions and other considerations, a rights issue of its Rights Equity Shares and has in this regard filed the Letter of Offer dated March 22, 2019 (the “**Letter of Offer**”) with SEBI and the Stock Exchanges. The LOF is available on the website of SEBI at www.sebi.gov.in, the Stock Exchanges i.e. National Stock Exchange of India Limited at www.nseindia.com and BSE Limited at www.bseindia.com and the website of the Lead Managers to the Issue, i.e. Kotak Mahindra Capital Company Limited, DSP Merrill Lynch Limited, Morgan Stanley India Company Private Limited, HDFC Bank Limited and SBI Capital Markets Limited at www.investmentbank.kotak.com, www.ml-india.com, www.morganstanley.com/about-us/global-offices/asiapacific/india, www.hdfcbank.com and www.sbicaps.com. Investors should note that investment in equity shares involves a degree of risk. For details, potential investors should refer to the LOF, including the section titled “*Risk Factors*” beginning on page 21 of the LOF.