

# ZOMATO LIMITED

(Formerly known as Zomato Private Limited and Zomato Media Private Limited)

Our Company was incorporated as "DC Foodiebay Online Services Private Limited", a private limited company under the Companies Act, 1956, at New Delhi, pursuant to a certificate of incorporation dated January 18, 2010 issued by the Assistant Registrar of Companies, NCT of Delhi and Haryana. For details of changes in name and registered office of our Company since incorporation, see "History and Certain Corporate Matters" beginning on page 165 of the red herring prospectus dated July 6, 2021 (the "RHP"). Registered Office: Ground Floor, 12A, 94 Meghdoot, Nehru Place, New Delhi 110 019; Tel: +91 011 4059 2373, Corporate Office: Ground Floor, Tower C, Vipul Tech Square, Golf Course Road, Sector 43, Gurgaon 122 009; Tel: +91 124 426 8565, Contact Person: Sandhya Sethia, Company Secretary and Compliance Officer; E-mail: companysecretary@zomato.com, Website: www.zomato.com; Corporate Identity Number: U93030DL2010PLC198141

NITIAL PUBLIC OFFERING OF [•] EQUITY SHARES OF FACE VALUE OF ₹ 1 EACH OF OUR COMPANY ("EQUITY SHARES") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE FOR THE FRESH ISSUE) ("OFFER PRICE" AGGREGATING UP TO ₹ 93,750 MILLION, COMPRISING A FRESH ISSUE OF [•] EQUITY SHARES AGGREGATING UP TO ₹ 90,000 MILLION ("FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO [•] EQUITY SHARES BY INFO EDGE (INDIA) LIMITED ("INFO EDGE" OR THE "SELLING SHAREHOLDER", AND SUCH EQUITY SHARES, THE "OFFERED SHARES") AGGREGATING UP TO ₹ 3,750 MILLION ("OFFER FOR SALE", AND TOGETHER WITH THE FRESH ISSUE, THE "OFFER"). THIS OFFER INCLUDES A RESERVATION OF UP TO 6,500,000 EQUITY SHARES AGGREGATING UP TO [] MILLION (CONSTITUTING UP TO [])% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR PURCHASE BY ELIGIBLE EMPLOYEES (THE "EMPLOYEE RESERVATION PORTION"). THE OFFER AND THE NET OFFER WOULD CONSTITUTE AT LEAST [1]% AND [1]% OF OUR POST-OFFER PAID-UP EQUITY SHARE CAPITAL, RESPECTIVELY.

QIB Portion: Not less than 75% of the Net Offer | Retail Portion: Not more than 10% of the Net Offer | Non-Institutional Portion: Not more than 15% of the Net Offer

Price Band: ₹72 per Equity Share to ₹76 per Equity Share of face value of ₹1 each.

The Floor Price is 72 times the face value of the Equity Shares and the Cap Price is 76 times the face value of the Equity Shares.

Bids can be made for a minimum of 195 Equity Shares and in multiples of 195 Equity Shares thereafter.

Simple, Safe, Smart way of | Application!!!

Mandatory in public issue. No cheque will be accepted.

\*Application supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA below.



UPI-Now available in ASBA for Retail Individual Investors.\*\*

Bidders are required to ensure that the bank account used for bidding is linked to their PAN.

\*UPI-Now available in ASBA for Retail Individual Bidders ("**RIBs**") (up to ₹ 2,00,000), applying through Registered Brokers, Syndicate, DPs & RTAs. Retail Individual Bidders also have the option to submit the application directly to the ASBA Bank (**SCSBs**) or to use the facility of linked online trading, demat and For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Offer Procedure" beginning on page 369 of the RHP. The process is also available on the website of AIBI and Stock Exchanges in the General Information Document. ASBA bid cum application forms can be downloaded from the websites of BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE", and together with BSE, the "Stock Exchanges") and can be obtained from the list of banks that is available on the website of SEBI at www.sebi.gov.in. ICICI Bank Limited has been appointed as Sponsor Bank for the Offer, in accordance with the requirements of the UPI Circular dated November 1, 2018, as amended.

For issue related queries, investors may contact: the Global Co-ordinators and Book Running Lead Managers, Book Running Lead Managers and Registrar to the Offer on their respective email IDs as mentioned below. For UPI related queries, investors can contact NPCI at the toll free number: 18001201740 and Mail Id: ipo.upi@npci.org.in.

#### Risks to Investors

- The 5 Global Co-ordinators and Book Running Lead Managers and Book Running Lead Managers associated with the Offer have handled 15 issues in the past three financial years, out of which 5 issues closed below the issue price on listing date.
- The Price/Earnings ratio based on diluted EPS (consolidated) for Fiscal 2021 for our Company is not ascertainable as the EPS is negative, whereas the Nifty Fifty Price/Earnings ratio is 33.20 (as on March 31, 2021).
- Average cost of acquisition of Equity Shares for the Selling Shareholder is ₹1.16 per Equity Share and the Offer Price at upper end of the Price Band is ₹76 per Equity Share.
- IV. Weighted Average Return on Net Worth for last three Fiscals is (49.09)%.

#### **BID/OFFER PROGRAMME**

## **OPENS ON WEDNESDAY, JULY 14, 2021**

**CLOSES ON FRIDAY, JULY 16, 2021** 

Our Company may, in consultation with the Selling Shareholder and the Managers, consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid/Offer Period shall be one Working Day prior to the Bid/Offer Opening Date \*UPI mandate end time and date shall be at 12:00 pm on Monday, July 19, 2021.

In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and the Selling Shareholder in consultation with the Global Co-Ordinators and Book Running Lead Managers and Book Running Lead Managers may, for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of three Working Days, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges by issuing a press release, and also by indicating the change on the websites of the Global Co-Ordinators and Book Running Lead Managers and Book Running Lead Managers, and at the terminals of the Syndicate Members and by intimation to Designated Intermediaries and the Sponsor Bank. The Offer is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation), Rules, 1957, as amended (the "SCRR") read with Regulation 31 of the Securities and Exchange Board of India (issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (the "SEBILCDR Regulations").

Disclosure Requirements) Regulations, 2018, as amended (the "SEBICDR Regulations").

This Offer is being made in accordance with Regulation 6(2) of the SEBI ICDR Regulations and through a Book Building Process wherein not less than 75% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs", and such portion, the "QIB Portion"). Our Company may, in consultation with the SEBI ICDR Regulations ("Anchor Investor Portion"), out of which one-third shall be available for allocation to domestic Mutual Funds at or above the Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual Funds at or above the Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual Funds at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the QIB Portion, the balance Equity Shares available for allocation in the Mutual Funds being received to the remaining QIB Portion for proportionate allocation to QIBs. Further, not more than 15% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not more than 10% of the Net Offer Price. Further, Equity Shares available for allocation on a proportionate basis to Non-Institutional Bidders and not more than 10% of the Net Offer Price. Further, Equity Shares are above the Offer Price. Further, and the standard of the QIB Portion for proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. Further, Equity Shares may be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. Further, Equity Shares may be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or ab ASBA process. For details, see "Offer Procedure" beginning on page 369 of the RHP.

ASBA process. For details, see "Other Procedure" beginning on page 309 of the KHP.

Bidders/Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/Applicants may be deemed to have authorised the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidders/Applicants as available on the records of the Depositories. These Demographic Details may be used, among other things, for any correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders'Applicants' sole risk. Bidders/Applicants should ensure that PAN, DP ID the Client ID and the UPI ID, as applicable, are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. cum Application Form is active.

Contents of the Memorandum of the Company as regards its objects: For information on the main objects and other objects of our Company, see "History and Certain Corporate Matters" on page 165 of the RHP and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see the section "Material Contracts and **Documents for Inspection**" on page 401 of the RHP.

Liability of the members of the Company: Limited by shares.

Amount of share capital of the Company and Capital Structure: The authorised share capital of our Company is divided into 8,800,000,000 Equity Shares of face value ₹1 each constituting ₹8,800,000,000. The issued, subscribed and paid up share capital of our Company is ₹6,660,969,150 divided into 6,660,969,150 Equity Shares of face value of ₹1 each. For further details, see "Capital Structure" on page 86 of the RHP Names of initial signatories to the Memorandum of Association of our Company and the number of Equity Shares subscribed by them: The initial signatories of the Memorandum of Association were Deepinder Goyal and Pankaj Chaddah who subscribed to 75,000 Equity Shares and 25,000 Equity Shares and 25

Equity Shares respectively, of face value of ₹ 1 each of our Company. The liability of the members of the Company is limited. For details of the mair objects of the Company as contained in the Memorandum of Association, see "History and Certain Corporate Matters" on page 165 of the RHP.

Listing: The Equity Shares offered through the Red Herring Prospectus are proposed to be listed on BSE and NSE. Our Company has received an in-principle' approval from BSE and NSE for the listing of the Equity Shares pursuant to letters dated May 10, 2021 and May 19, 2021, respectively. For the purposes of the Offer, the Designated Stock Exchange shall be BSE. Disclaimer Clause of SEBI: SEBI only gives its observations on the draft issue documents and this does not constitute approval of either the issue

stated in the specified securities or the issue document. The investors are advised to refer to page 344 of the RHP for the full text of the disclaimer clause Disclaimer Clause of BSE (the Designated Stock Exchange): "It is to be distinctly understood that the permission given by BSE should not in any way

be deemed or construed that the RHP has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the RHP". The investors are advised to refer to page 350 of the RHP for the full text of the disclaimer clause of BSE. Disclaimer Clause of NSE: "It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the issue document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the issue document The investors are advised to refer to page 351 of the RHP for the full text of the disclaimer clause of NSE.

General Risks: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their investment. Investors are advised to read the Risk Factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of this Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" beginning on

#### ADDENDUM TO THE RED HERRING PROSPECTUS DATED JULY 6, 2021: NOTICE TO INVESTORS (THE "ADDENDUM")

Potential Bidders may note the following: The following appearing in italics

The regulatory and policy environment in which we operate is evolving and is subject to change. The government of India ("Gol") may implement new laws or other regulations and policies that could affect the food and hospitality industry and e-commerce in general, which could lead to new compliance requirements, including requiring us to obtain approvals and licenses from the Government and other regulatory bodies, or impose onerous requirements. We believe that we are presently in compliance with the applicable regulations issued by DPIT or Department of Consumer Affairs relating to deep discounting.

New compliance requirements could increase our costs or otherwise adversely affect our business, financial condition, cash flows and results of operations. Further, the manner in which new requirements will be enforced or interpreted can lead to uncertainty in our operations and could adversely affect our business. operations. Any changes to such laws, including the instances mentioned below, may adversely affect our business, financial condition, results of operations, cash flows and prospects. For example, the Ministry of Consumer Affairs, Food and Public Distribution has issued a consultation paper in June 2021, which sets out certain proposed amendments to the Consumer Protection (E-Commerce) Rules, 2020. As this is a consultation paper, we cannot ascertain at this stage as to whether the proposed amendments will come into force in the form suggested or at all, or the extent to which the amendments. come into force, will adversely impact our business.

The following shall be included as point no. 74 in the section entitled "Material Contracts and Documents for Inspection" beginning on page 401 of the RHP. 74. Letter dated July 9, 2021 issued by our Company to SEBI.

The above is to be read in conjunction with the RHP. The information in this notice supplements the RHP and updates the information in the RHP, as applicable. Please note that the changes pursuant to the Addendum will be appropriately included in the Prospectus, as and when filed with the RoC. All capitalised terms used in this notice shall, unless the context otherwise requires, have the meaning ascribed to them in the RHP.

GLOBAL CO-ORDINATORS AND BOOK RUNNING LEAD MANAGERS **BOOK RUNNING LEAD MANAGERS REGISTRAR TO THE OFFER** kotak® CREDIT SUISSE **BofA SECURITIES** Morgan Stanley **LINK**Intime Citigroup Global Markets India Kotak Mahindra Capital Company Morgan Stanley India Company Credit Suisse Securities (India) BofA Securities India Limited Link Intime India Private Limited Private Limited Private Limited **Private Limited** Ground Floor, "A" Wing, One BKC, "G" C-101, 247 Park, 1st Floor Limited 1202, 12th Floor, First International Financial Block, Bandra Kurla Complex 9th Floor, Ceejay House Plot F Shivsagar Estate, Dr. Annie Besant Road L.B.S. Marg, Vikhroli West 1st Floor, 27 BKC 18th Floor, Tower 2, One World Centre Bandra (East), Mumbai 400 051 Centre, G-Block, C54 & 55, Bandra Kurla Plot No. C - 27, 'G' Block Plot -841, Jupiter Textile Mill Compound. Mumbai 400 083 Complex, Bandra (East), Mumbai 400 098 Tel: +91 22 6632 8000 Tel: +91 22 4918 6200 Bandra Kurla Complex Senapati Bapat Marg Worli, Mumbai 400 018 Tel: +91 22 6175 9999 Lower Parel, Mumbai 400 013 Tel: +91 22 6118 1000 Bandra (East), Mumbai 400 051 Tel: +91 22 6777 3885 E-mail: dg.zomato\_ipo@bofa.com E-mail: zomato.ipo@linkintime.co.in E-mail: zomato.ipo@citi.com Tel: +91 22 4336 0000 E-mail: list.zomatoipo@credit-suisse.com Investor Grievance E-mail: Investor Grievance e-mail: E-mail: zomato.ipo@kotak.com E-mail: zomatoipo@morganstanley.com dg.india\_merchantbanking@bofa.com Investor Grievance E-mail: zomato.ipo@linkintime.co.in Investor Grievance e-mail: investors.cgmib@citi.com Website: www.ml-india.com Contact Person: Abhilash Padival Investor Grievance e-mail: Investor Grievance e-mail: list.igcellmer-bnkg@credit-suisse.com Website: www.linkintime.co.in Website: www.online.citibank.co.in/ Website: www.credit-suisse.com/in/en/investment-Contact Person: Shanti Gopalkrishnan kmccredressal@kotak.com investors india@morganstanlev.com SEBI Registration No.: INM000011625 Website: www.investmentbank.kotak.co Website: www.morganstanley.com banking-apac/investment-banking-in-india/ipo.html rhtm/citigroupglobalscreen1.htm SEBI Registration No.: INR000004058 Contact Person: Karma Tshering Contact Person: Ankit Garg SEBI Registration No.: INM000011203 Contact Person: Ganesh Rane Contact Person: Abhishek Joshi SEBI Registration No.: INM000008704 SEBI Registration No.: INM000010718 SEBI Registration No.: INM000011161

### COMPANY SECRETARY AND COMPLIANCE OFFICER

Sandhya Sethia, Company Secretary and Compliance Officer E-mail: companysecretary@zomato.com, Website: www.zomato.com, Corporate Identity Number: U93030DL2010PLC198141 Investors can contact the Company Secretary and Compliance Officer or the GCBRLMs and BRLMs or the Registrar to the Offer in case of any pre-Offer or post-Offer related problems such as non-receipt of letter of Allottment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund intimations and non-receipt of funds by electronic mode.

Availability of RHP: Investors are advised to refer to the RHP, and the "Risk Factors", beginning on page 36 of the RHP, before applying in the Offer. Full copy of the RHP is available on the websites of the Global Co-ordinators and Book Running Lead Managers i.e. Kotak Mahindra Capital Company Limited. Morgan Stanley India Company Private Limited and Credit Suisse Securities (India) Private Limited at www.investment-bank.kotak.com, www.morganstanley.com and www.credit-suisse.com/in/en/investment-banking-apac/investment-banking-in-india/ipo.html and the websites of the Book Running Lead Managers i.e. BofA Securities India Limited and Citigroup Global Markets India Private Limited at www.ml-india.com and www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm, respectively.

Availability of Bid-cum-Application Forms: Bid-cum-Application Forms can be obtained from the Registered Office of the Company, Zomato Limited, Tel: +91 011 4059 2373; the GCBRLMs: Kotak Mahindra Capital Company Limited, Tel: +91 22 4336 0000, Morgan Stanley India Company Private Limited, Tel: +91 22 6118 1000 and Credit Suisse Securities (India) Private Limited, Tel: +91 22 6777 3885 and the BRLMs: BofA Securities India Limited, Tel: +91 22 6632 8000 and Citigroup Global Markets India Private Limited, Tel: +91 22 6175 9999, at selected location of the sub-Syndicate Members (as given below), Registered Brokers, RTAs and CDPs participating in the Offer. Bid cum Application Forms will also be available on the websites of BSE and NSE and the Designated Branches of SCSBs, the list of which is available at websites of the Stock Exchanges and SEBI. Syndicate Member: Kotak Securities Limited.

Sub-Syndicate Members: Almondz Global Securities Ltd., Amrapali Capital & Finance Services Ltd., Anand Rathi Share & Stock Brokers Ltd., Axis Capital Limited, Centrum Broking Limited, Dalal & Broacha Stock Broking Private Limited, Edelweiss Broking Limited, Globe Capital Market Limited, HDFC Securities Limited, ICICI Securities Limited, IDBI Capital Markets & Securities Limited, IIFL Securities Limited, Notial Oswal Securities Limit

Applications Supported by Blocked Amount (ASBA): Investors (other than Anchor Investors) have to apply through the ASBA process. For details on the ASBA process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Offer Procedure" on page 369 of the

RHP. ASBA form can also be downloaded from the websites of BSE and NSE. ASBAAccount Form can be obtained from the list of banks that is available on the website of SEBI at www.sebi.gov.in. Escrow Collection Bank/Refund Bank/Public Offer Account Bank: ICICI Bank Limited.

Sponsor Bank: ICICI Bank Limited. UPI: Retail Individual Investors can also Bid through UPI mechanism.

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

For Zomato Limited On behalf of Board of Directors

Date: July 11, 2021 Place: New Delhi

Company Secretary and Compliance Officer

Zomato Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the Red Herring Prospectus dated July 6, 2021 with the RoC and thereafter with SEBI and Stock Exchanges. The RHP, along with the Addendum to the RHP, is available on the websites of SEBI, BSE and NSE at www.sebi.gov.in, www.bseindia.com, respectively, and on the websites of the Global Co-ordinators and Book Running Lead Managers i.e. Kotak Mahindra Capital Company Limited, Morgan Stanley India Company Private Limited and Credit Suisse Securities (India) Private Limited at www.morganstanley.com and www.oredit-suisse.com/in/en/investment-banking-in-india/po.html and the websites of the Book Running Lead Managers i.e. BofA Securities India Limited and Citigroup Global Markets India Private Limited at www.ml-india.com and www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm, respectively. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see the section titled "Risk Factors" beginning on page 36 of the RHP. Potential investors should not rely on the Draft Red Herring Prospectus filed with SEBI for making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and, unless so registered, may not be offered or sold within the United States or to, or for the account or benefit of, U.S. Persons as defined in Regulation S under the U.S. Securities Act and applicable state securities laws in the United States. Our Company has not registered and does not intend to registered and referred to in the U.S. Investment Company Act. Accordingly, the Equity Sacratic Registered and sold (i) to persons in the United States or to, or for the account or head of the U.S. Investment Company Act. Accordingly, the Equity Sacratic Registered and to registered and does not intend to registered and tone registered and does not intend to registered and tone register offers and sales occur. There will be no public offering in the United States